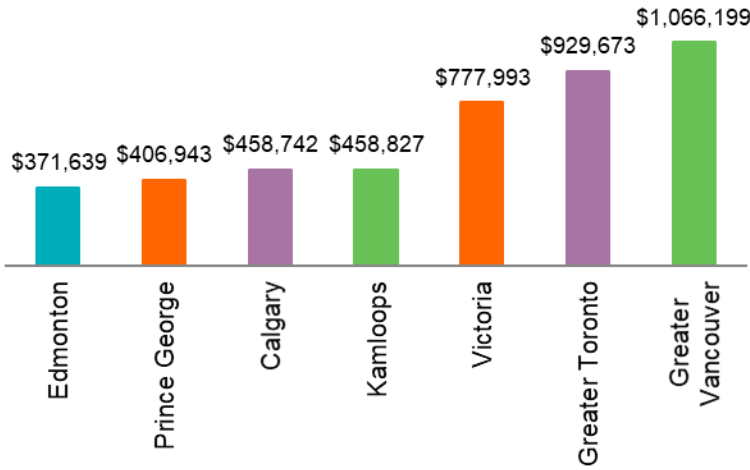
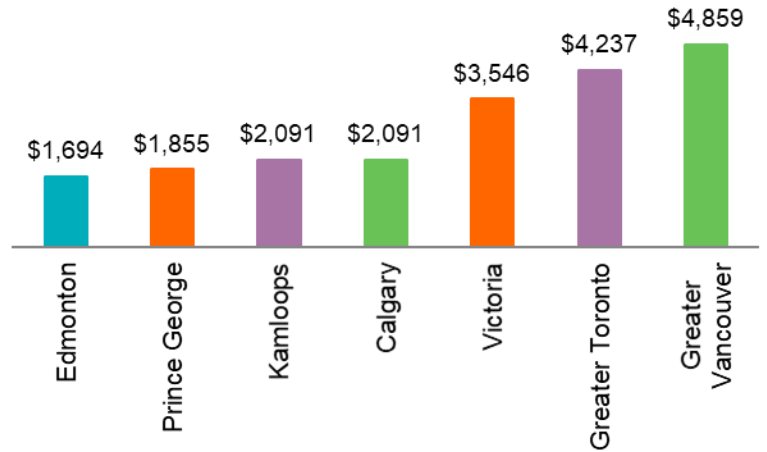


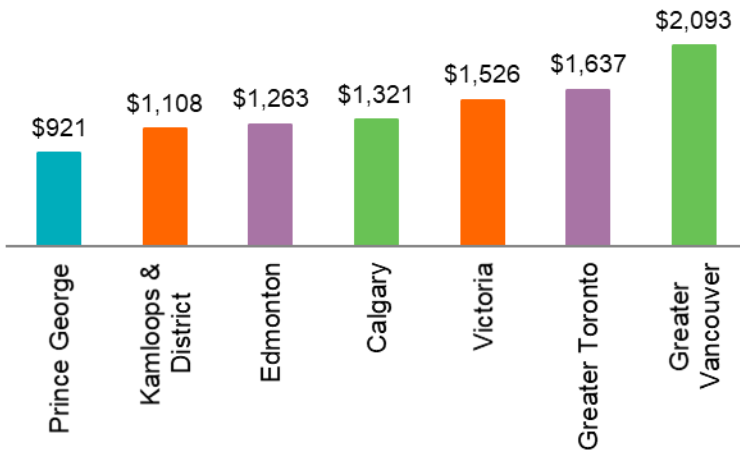
**Average House Price (2020)**



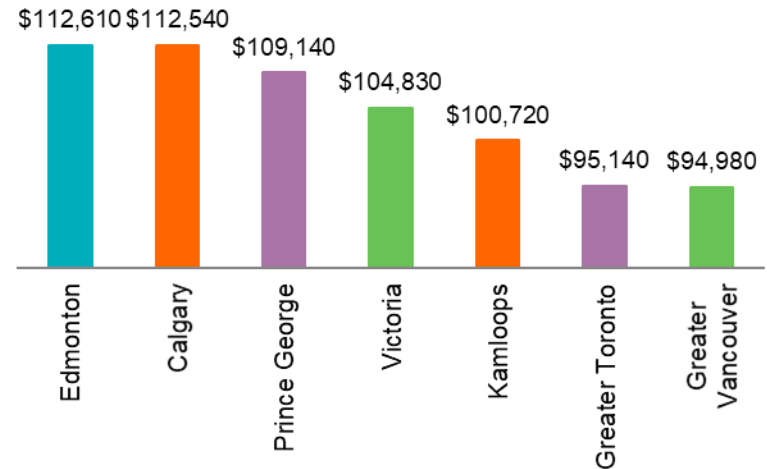
**Average Mortgage Payment (2020)**



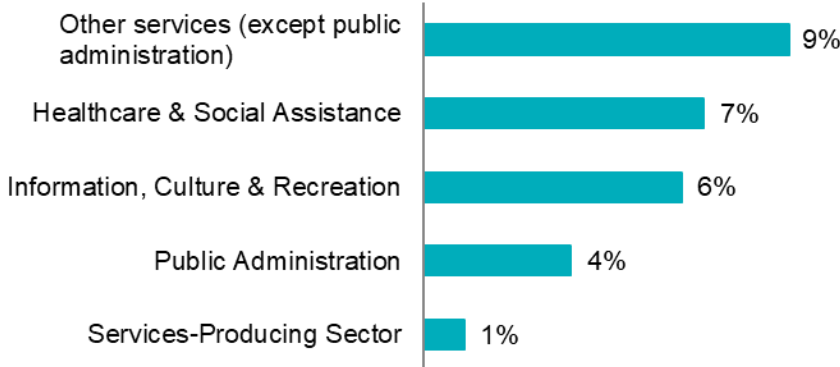
**Average Rent – 2 Bed Apartment (2020)**



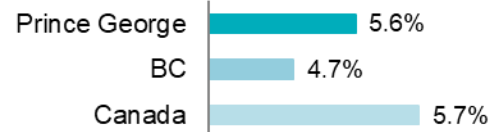
**Median Family Income (2018)**



**Employment Growth by Sector – Cariboo Region (2016-2020)**



**Unemployment Rate (2020)**



**Employment Rate (2020)**



\*Data provided by the Canadian Real Estate Association, the Canada Mortgage and Housing Corporation, and Statistics Canada

## Top 10 Reasons to “Move Up” to Prince George

**JOBS! We're among the front-running cities in job creation:** Where there's economic growth, there's opportunity. We have both. When you look at drivers of the provincial economy, look to Prince George. Prince George's Gross Domestic Product (GDP) is growing faster than the provincial and national economies, meaning there are plenty of opportunities for fulfilling employment.

**We offer a low cost of living:** Everything is more affordable here, meaning you'll have more money for the things that matter to you.

**Buying your dream house is a realistic goal:** There are homes all over BC and Canada that are lovely to behold, but the buying price is a sticker shock for seasoned real estate investors, first-time and move-up buyers alike. Vancouver is now the most expensive city in North America and one of the most expensive in the world; larger, nicer and newer homes in Prince George sell for a small fraction of prices in Vancouver and other major cities.

**We're central:** It's a common misconception that Prince George is northern. However, the city is located in central BC; it only takes an hour to fly from the Prince George Airport to several major Canadian cities and Vancouver and Edmonton are a day's drive away via provincial Highways 16 and 97, which intersect in Prince George.

**We're urban:** We are a mid-sized city of 74,000 people that offers all of the amenities of larger Canadian cities. We have a symphony orchestra, two professional theatre companies, shopping malls, boutique stores downtown, great restaurants, two microbreweries and even a winery! Even though we're a mid-sized city, you'll still get smiles and hellos as you walk down our safe and friendly streets.

**You won't spend your free time stuck in traffic:** It's a 15-minute drive to anywhere in Prince George, with great public transportation, and bike lanes too! If you move to Prince George from a larger city, this means you'll spend less time commuting and have more time for the things that are important to you.

**We're the region's centre for healthcare:** Prince George is the centre for healthcare in the surrounding region of 320,000 people. We're home to the University Hospital of Northern BC and the BC Cancer Agency Centre for the North. People come to Prince George for great healthcare and specialized physicians.

**We have top notch education facilities:** Your kids can go from pre-school to PhD education and even become a doctor without having to leave Prince George. When you get here, make sure to check out the award winning University of Northern BC, Canada's Green University. Visitors from around the world come to see its beautiful design. Want a more hands-on education? We have that too through the College of New Caledonia.

**We have fun for everyone:** In Prince George, we have shopping, arts, and entertainment for indoor and outdoor enthusiasts. And if you're hard-pressed to pick a favourite club or activity, choose more than one: soccer, baseball, slo-pitch, rugby, football, yoga, rock climbing, drama, music, martial arts, snowboarding, skiing, pottery, cycling, running, lawn bowling, painting, fly fishing, squash, snowmobiling, badminton, tennis, hockey, figure skating, hiking, and more!

**Bring your sunglasses - we have four seasons with 1900 hours of sunshine per year:** Our sunny skies mean there are many opportunities to enjoy an active lifestyle 12 months per year. If you love the outdoors, why not head out to the lake for the weekend where you can enjoy the fresh air and beauty of the Canadian outdoors? Take your pick: we have 1,600 lakes within an hour of Prince George. Prefer winter sports? Head to one of four nearby ski hills or the cross-country ski facility that's only a 10 minute drive from the city.